

STAND AND DELIVER

Former White House Advisors Offer Tips and Tactics for Telling Your Story and Building Your Brand

Presentations and Speech Coaching

Whether running your weekly staff meeting, delivering a keynote speech or sitting down with “60 Minutes,” it is critical for today’s business leaders to develop the skills that can transform the most common business fear into one of their greatest strengths. Even the sharpest executives struggle with effective communications. But we have a solution.

Through a creative and customized training program, we will help your team become confident and effective communicators. Our team will work with yours to tailor a fast-paced workshop specific to the needs of your company and staff.

Customized Workshops that Maximize Your Time

From the West Wing to the West Coast, **Kevin Sullivan** and **Ben Porritt** have counseled and trained the biggest names in politics, sports and corporate America. Now based in Florida, the former White House colleagues are offering Florida-based CEOs, executives, managers and staff a strategy session that will forever change the way you handle public speaking and day-to-day communications.



*Fmr. White House Communication Director
Kevin Sullivan with President Bush.*

Our workshops will maximize your time and leverage our collective experience to provide efficient and valuable training in the following areas:

- Speeches and presentations
- Media interviews
- Social media goals and strategies
- Crisis management
- Telling your company’s story
- Enhancing your brand

About Us

Sullivan and **Porritt** have counseled and advised the biggest names in politics, sports and entertainment. They have worked with top entertainers like the Jonas Brothers and over 30 professional teams including the New York Yankees, Miami Heat, Miami Dolphins, Jacksonville Jaguars, Los Angeles Lakers, Boston Celtics, and the New Orleans Saints. Their corporate clients include Disney, Merrill Lynch, Redbox and Sears.

Sullivan is the former White House Communications Director and a former communications executive with NBC Universal, NBC Sports and the Dallas Mavericks.

Porritt has handled many of the biggest media situations in politics, sports and entertainment including projects relating to the National Football League, Major League Baseball and the 2004 and 2008 presidential elections.

Getting Started

Contact Kevin Sullivan at ks@ksullivancomms.com or Ben Porritt at Ben@outsideeyes.com